

Rock the Peach

The 60s, Beat & Soul, 70s Rock, the 80s Pop – masses of people look retro...and most of it is based on our desire for yesterday. In the theatres, on the airwaves, even on TV, we watch and listen to things which were already famous twenty, thirty, even forty years ago. In the streets, young folks carry vintage-chic from Urban Outfitters. Never before has the past been more present than now.

It is probably a fact that rock and pop had its most innovative time in the sixties and seventies when the music was always associated with innovation but never nostalgia, as some people believe. The Who sang "Hope I Die Before I Get Old" and The Beatles sang "Tomorrow Never Knows". Those were songs about the present, no doubt. Even back then many people believed that the fifties were the best times in rock and pop.

Whatever you believe, we from iRock Entertainment will bring the best music of many periods to you in Penticton from July 27 to 29. We will present "Rock The Peach Music Fest" at Kings Park, and present rock for what it is. And it was never just modern or just post-modern. We are going to present to you an exciting mix of past rock and contemporary music of several music genres.

We will be releasing the titles of some world-class artists in the coming weeks with a total of 16 bands playing over the 3-day festival. Get excited for a safe family friendly environment with entertainment for all ages.

Tickets will be available on our website at www.rockthepeach.ca and in person at the

iRock Entertainment Inc. is proud to present,

ROCK THE PEACH MUSIC FEST

July 27-29th, 2012 • Kings Park • Penticton, BC

www.rockthepeach.ca

ROCK THE PEACH MUSIC FEST OFFICE
209-212 Main Street,
Penticton, BC, V2A 5B2

PH. 250.493.3340
FAX. 250.493.9170
TOLL FREE. 1.855.493.3378
info@rockthepeach.ca

Penticton Visitor Centre located at 553 Railway Street. Check our website regularly for the latest news and updates and be the first to get your tickets at "winter special" prices for a limited time only.

The first 1,000 tickets will be available at "winter special" pricing or until February 17, 2012 or they're all gone, whichever comes first! We welcome you to visit us at our new downtown office located at 209-212 Main Street (in the Downtown Penticton Association offices) in Penticton and would love to hear from you at either 250-493-3340 or by email at info@rockthepeach.ca.

From all of us at iRock Entertainment: see you in July!

Nominations open for Women Front & Centre awards

The seventh annual Women Front & Centre awards dinner and gala is set for March 3, and nominations are now open. Recognize the dynamic women in our community in one of twelve categories: courage, arts, community contribution, excellence in service, business entrepreneur, health and wellness, sport, trades, volunteerism, young leader, excellence in instruction, or lifetime achievement.

Presented by the South Okanagan Women in Need Society (SOWINS), the awards provide an opportunity to showcase some of the talent, determination, and creative entrepreneurship evident in our community by women who are leaders in their fields.

Nominations close on Friday, January 27, and details about the categories and nomination forms can be found on the SOWINS website at www.sowins.com, by emailing galanominations@sowins.com, or calling 250-493-4366, extension 105.

If you know a woman, or a few women, who deserves to be honoured, fill out a form and nominate her.

– Allison Markin

SOUTH OKANAGAN THE SUN FM/EZ ROCK & COMMUNITY PARTNERS
WOMEN IN NEED SOCIETY WE PRESENT THE 7TH ANNUAL
**WOMEN FRONT & CENTRE
GALA FUNDRAISER
AWARDS, DINNER & DANCE**



SATURDAY, MARCH 3, 2012
PENTICTON LAKESIDE RESORT

5:30 pm – champagne reception,
previews of many silent auction items!
6:30 pm – Awards, Dinner (includes wine at table)
and Dance

LIVE MUSIC:
The Retro Divas
presented by
Moon Coin Productions

\$75/TICKET
AVAILABLE AT:
Penticton Lakeside Resort
WINGS Thrift Store, 456 Main Street
Or call: 250-493-4366 Ext. 100

EARLY BIRD PRIZE 2 TICKETS TO SEE B.B. KING!
TICKETS FOR EARLY BIRD DRAW MUST BE PURCHASED BY FEBRUARY 10TH

GET INTO THE SPIRIT AND COME "RETRO" FROM
CLASSY COCKTAIL TO BELL BOTTOMS
FROM PSYCHEDELIC BATIK TO GRITTY PUNK!
PRIZES FOR BEST DRESSED MALE AND FEMALE!



Dressed 'n-case

The one and only purse and cover up all in one.

Wrinkle Free, Quick Drying
Gift Giving...
...Made Easy

Random Thoughtz

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